

CBOC Membership Survey 2018



Dear CBOC Members

In 2002, 2007 and 2012 we conducted membership surveys.

Over the last six years there have been many changes which impact birds as well as humans who care about them. Among the most significant have been (i) environmental challenges, and (ii) technological changes. The Club believes it is time to conduct another survey to ask which current services you find to be worthwhile, those which are provided but need to be improved, and those which are not provided at all but which you think should be.

We ask that you complete and return this survey by the **May CBOC Club Meeting or 31st May at the very latest**. Your feedback will help us provide relevant services to all our members in coming years.

If using an electronic copy of this survey form downloaded from the website, please note that while Adobe Reader will allow you to complete and then print it (to a physical or electronic "printer"), it will not allow you to save your work part way and then resume. For this reason, printing then filling in a paper copy is recommended.

After completing the survey, please

- a) Post it to "Membership Survey", Cumberland Bird Observers Club Inc, PO Box 550 Baulkham Hills. 1755, or
- b) Scan and email it to membership@cboc.org.au, or
- c) Bring your completed survey form to the May Club Meeting.

We realise this requires time and effort on your part. As an incentive and to say thank you, we encourage you to put your name to the completed Survey. This will be entered into a draw which has a \$100 gift voucher as 1st prize and a \$50 voucher as 2nd prize. The vouchers will be for purchase of goods at a shop of the winner's choice. This will be drawn at the June club meeting.

A summary of the results will be published in the August Newsletter without divulging identities of respondents.

CBOC Membership Survey 2018



1. Rank the importance to you of each of the following Club services. Please check one box per service.

	Low	Moderate	High	Very High
Meetings				
Guest Speaker Programme				
Members social meeting at Sydney Olympic Park				
Newsletter				
Website				
Facebook				
Field outings - Saturdays				
Field outings - Sundays				
Field outings - Wednesdays				
Beginners and New Members field outings				
Nestling outings				
Photographic field outings				
Bus trips				
Members Weekends away				
Annual Spring Bird Surveys at Sydney Olympic Park				
Contributing to other surveys				
Leading community bird walks (e.g. "Early bird brekky" walks in Cumberland State Forest)				
Other hands-on conservation activities (e.g. tree planting, bush regeneration etc)				
Contact with other bird watchers				
Contact with other bird clubs				

2a. How many times have you attended Club meetings during the last 12 months?

None

1-3

4-6

7-9

More than 9

2b. If you have attended fewer than 7 Club meetings in the last 12 months, please choose the most relevant reason(s) for that:

Other Commitments	Meeting time / day
Venue	Lack of transport and/or distance from home
Not interested	Other

Any comments?

3a. How many field outings have you attended during the last 12 months?

None	1-3	4-6	7-9	More than 9
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3b. If you have attended fewer than 7 field outings in the last 12 months, please choose the most relevant reason(s) for that:

Other Commitments	Outing time/day
Physical Limitations	Lack of transport and/or distance from home
Not interested	Other

Any comments?

4. If you are a photographer would you support photographer-only field trips led by a club photographer?

Yes No

Any other suggestions?

5a. Have you visited the club's website www.cboc.org.au

Yes No

5b. If YES, what parts of the website are important to you?

5c. If NO, is there a reason(s)?

6a. Have you visited the club's Facebook page (@CumberlandBirds in Facebook or Messenger or via the website)?

Yes No

6b. If NO, is there a reason(s)?

6c. Are you interested in contributing photos or sightings to the page?

Yes No

7a. Are you interested in the Club providing a service where you could ask questions about birds (e.g. identification, or where sightings may be made) to which other members could respond?

Yes No

7b. If YES, would you be happy if that service was provided by Facebook?

Yes No

8. Of which other bird organisation(s) (if any) are you a member?

9a. Do you participate in any conservation activities (e.g. tree planting, bush regeneration, atlas surveys, lobbying) for our Club or for any other bird organisations?

Yes No

9b. Should the Club's lobbying for conservation extend *beyond* issues which have a fairly clear link with the numbers and diversity of birds (such as destruction of habitat) to more general conservation issues?

Yes No

9c. If YES, please describe the scope of the lobbying you recommend.

9d. Would you be prepared to participate in that lobbying?

Yes No

10a. Are you aware of the importance of the Club's database for conservation submissions?

Yes No

10b. Do you contribute data to the database?

Yes No

10c. Would you consider participating in the collection of data?

Yes No

10d. Would you like to attend a training session?

Yes No

11. What do you think the Club should do to nurture an interest in birds by children and adolescents? How should we encourage their attendance at Club Meetings?

12. What should be the Club's priorities over the next 5 years?

The following activities have been undertaken by the Club to varying extents during the last 5 years. In the blank spaces at the end, list any other activities which you recommend the Club undertakes in the near future. Then prioritise all those listed (old and new together) as a guide for the Club to work on in the next 5 years. (1 = Highest priority)

	Priority						
	1	2	3	4	5	6	7
Improving member services e.g. outings, newsletter, meetings, website etc							
Growing our educational role in the local community e.g. bird walks, displays, media articles etc.							
Providing more opportunities for member involvement in hands-on conservation activities e.g. surveys, tree planting etc							
Increased public relations e.g. publicity							
Advocacy/lobbying on conservation issues							

13a. Overall, how satisfied are you with the CBOC?

Totally satisfied Somewhat satisfied Neutral
 Somewhat dissatisfied Very dissatisfied

13b. How can the Club improve its appeal to you as a member?

14a. Would you be prepared to help at Fairs/Festivals?

Yes No

14b Please indicate any skills you have or other ways in which you could help the Club function:

Technology Communication Organisation Administration
 Presentation Photography Conservation Printing
 Other

14c. Would you be prepared to join the Committee?

Yes No

15. Do you have any further comments?

Thank you for taking the time to complete this survey

Write your name below if you wish to enter the prize draw. Your response remains confidential.

Name

E-mail